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Why Shrinkwrap A Cucumber?: The Complete Guide To Environmental Packaging



Synopsis

Designed for all those involved in the packaging industryâ ”packaging designers, manufacturers and retailersâ ”this book provides a comprehensive illustrated guide to designing environmentally friendly packaging. Containing comprehensive directories of different packaging materials, including their environmental credentials, and of different packaging formats, this book offers those seeking to answer design briefs with an environmental requirement a comprehensive guide to the possibilities available to them.

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